



## CEC POSITION FOR A SUSTAINABLE DEVELOPMENT

### *CEC CONTRIBUTION FOR COP15*

#### **PRINCIPLES FOR A SUSTAINABLE DEVELOPMENT**

1. Environmental protection is not opposed to economic performance. In certain cases, it can strengthen it. Environmental protection should not be felt as a constraint, but as a development opportunity. The precautionary principle compels companies and industries to invest in environmental friendly solutions. In this respect, innovation is necessary and can lead to economic growth. CEC informs the various stakeholders on the matter.
2. Sustainable development requires quality management. Training future managers on environmental issues provides them with an additional expertise to be recruited. CEC provides information to the managers registered on the CEC Managers' Network.
3. Sustainable development is meaningful in a global approach. Sustainable development issues do not only affect the countries in which citizens are the most trained and sensitized. Throughout its network, CEC and its international counterpart encourages the action in favour of the environment of the global companies, because this has real repercussions in every country.
4. Environmental protection is a requirement for a better quality of life. The indicators of economic and material success should be supplemented by indicators which highlight the improvement or the deterioration of health and the quality of life, as well as of the preservation of natural heritage. For example, indicators of free time, stress or cleanliness of the ambient air would be a useful source of information, as long as it does not create further administrative burden.