

## European Managers sign a pledge asking Europe to confirm its Climate goals

- European managers gathered in the **European Parliament** and the **General Assembly** to endorse an **ambitious Pledge** that puts managers at the forefront of the transition debate
- **CEC European Managers's** pledge confirms that **European Managers are committed to fully supporting EU's ambition** of becoming a global leader in the green transition
- The pledge will also be presented at the **United Nations COP30' Summit**
- **CEC European Managers** represents **1M leaders** in Europe.

**CEC European Managers** has taken a decisive step to advance responsible leadership in Europe by formally adopting the [CEC European Managers Climate Leadership Pledge](#):

- **supporting EU's ambition of becoming a global leader in the green transition** – while ensuring competitiveness and geopolitical security
- **supporting EU 2040 climate target of a 90% reduction in Greenhouse Gas Emissions** compared to 1990 levels.

Representing **over one million managers across Europe**, CEC's General Assembly on 16 October, unanimously endorsed the Pledge, reinforcing the essential role that managers must play in accelerating Europe's transition to a sustainable future.

The [Pledge](#) outlines a shared vision for climate-responsible leadership across all sectors. It calls on managers to lead by example in building resilient, future-ready organisations, embedding sustainability into strategic decision-making, and ensuring a just and inclusive transition for workers and society.

**Maxime Legrand - CEC European Managers President:** *"Managers are uniquely positioned to transform Europe's climate ambition into concrete results. CEC Climate Leadership Pledge reaffirms our commitment to equipping leaders with the mindset, skills, and responsibility needed to drive sustainable growth and social progress."*

The Pledge sets out clear principles for climate-aligned management, including:

- Integrating sustainability and climate considerations into strategic planning
- Prioritising people-centred, socially just transition pathways
- Strengthening ethical leadership and long-term value creation
- Promoting innovation and responsible economic transformation
- Building partnerships that advance sustainable development at all levels

**Torkild Justesen - CEC European Managers Secretary General:** *“As leaders, we must ensure that the EU maintains its green leadership position and does not allow other regions to take over. The green transition will be a decisive competitive factor for European companies, and it can strengthen the EU both economically and geopolitically”*

By endorsing the Pledge, Europe’s managers signal their readiness to lead by example and actively contribute to meeting European and global climate objectives.

The initiative complements CEC’s ongoing advocacy and capacity-building efforts to empower managers as key drivers of Europe’s green transition.

**Silvia Pugi - CEC European Managers Deputy Secretary General:** *“Innovation and sustainability go hand in hand. Our Pledge invites managers to lead by example: embracing new business models, leveraging emerging technologies, to accelerate Europe’s transition to a fair and future-ready economy.”*

**Helena Wallin - CEC European Managers Treasure:** *“Embedding climate responsibility into every level of our organisations calls for inclusive approaches that respect both environmental imperatives and social justice.”*

## About CEC European Managers

CEC European Managers represents the voice of more than one million leaders across Europe. As an EU-recognised social partner, CEC promotes responsible leadership, social dialogue, and sustainable management as foundations for a competitive and fair Europe.

[Download the Pledge \[+\]](#)

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