

The European Commission Puts Managers at the Centre of Europe's AI Transition

- **CEC European Managers** awarded EU-Funding from the European Commission to lead the cross-sectoral **AI MANAGE** project
- **AI MANAGE** is a joint social partner project between Employers and Employees to develop Cross-Sector Guidelines, Tools and Training on responsible AI Management
- **CEC European Managers** is a recognised EU social partner and represents 1 million leaders and managers across Europe

CEC European Managers has been officially awarded funding by the European Commission to lead the two year **AI -MANAGE action**, a flagship European social partner project shaping how Artificial Intelligence is responsibly implemented in the workplace.

CEC European Managers — the recognised EU cross-industry social partner representing managers — will coordinate **AI MANAGE** which will deliver practical, cross-sector guidance for the responsible use of **Algorithmic Management AI** and **Generative AI**.

The project will develop evidence-based **AI Guidelines**, an **AI Management Toolbox** and dedicated training modules, based on a **longitudinal field study with companies in Denmark and France**. The objective is clear: innovation and competitiveness must go hand in hand with trust, quality of work and strong social dialogue.

Ambitious Social Partner Cooperation

AI MANAGE brings together a unique consortium of workers' and employers' organisations, reflecting the essence of European social dialogue. Alongside **CEC European Managers**, the project partners includes **Lederne Denmark** and **CFE-CGC France**, representing managers and professionals, as well as **Dansk Erhverv Denmark** and **U2P France** representing employers.

Artificial Intelligence is transforming **work organisation, leadership** and **responsibility**.

The social partners involved in the project are aiming to ensure that Europe's AI transition strengthens both economic performance and social cohesion.

AI MANAGE is generously co-funded by the **European Commission** under the **SOCPL-2025-SOC-DIALOG** call.

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