

Press release

Sustainable Leadership in Europe Report

CEC European Managers has published a major report on the state of Sustainable Leadership in Europe. The representative findings are presented on the sustainableleaders.eu project website. More than 1500 managers from six European countries were asked about their sustainability related values, skills and practice. The results highlight a gap between the ambition for the transition and management reality on the ground. The results will be used to design an evidence-based training scheme to equip managers with the right resources to lead the sustainability transition.

The "Sustainable Leadership in Europe" report by CEC European Managers has been published on 8 July at the occasion of the launch of the sustainableleaders.eu website, in the context of a European project funded by DG Employment. Coming at a time where many managers are either in search of professional re-orientation or a new business model, the research provides valuable insights onto the areas where managers need to improve. Among these, a better understanding of the economic, social and environmental context in which they operate is required.

"The current challenges, especially the economic crisis, are complex to resolve. Fortunately, our "Sustainable Leadership in Europe" report clearly highlights how to overcome a major obstacle to building a more resilient and sustainable economy. Managers need a European scheme equipping them with the right skills and knowledge needed in this transformation" comments Ludger Ramme, President of CEC European Managers.

The Sustainable Leadership Project gathers Europe's largest trade unions and professional associations for managers, totalling more than 7 million affiliates. Under the leadership of CEC European Managers, the project partners have commissioned a European survey, conducted by Alberto Pastore (Full Professor of Management at Sapienza University Rome) and his team, to assess the level of preparedness and adaptation of European managers for the transition by analysing values, strategies, skills and behaviours.

On the basis of the study results, a training programme is being designed to equip European managers of all backgrounds with the necessary competences such as context understanding, materiality assessments, as well as transversal leadership skills such as empathy or mindfulness. Also, the implications of this new reality for trade unions and social partner organisations representing the managerial workforce will be analysed.

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