

UniCredit Start Lab

**Evolving platform to support innovation
and start-ups in Italy**

Why Innovation matters

OPPORTUNITIES FOR UNICREDIT

INNOVATIVE SOLUTIONS developed outside UniCredit that can support internal transformation in processes, products and customer journeys

UNICREDIT CORPORATE CLIENTS

- Start-ups as key leverage of strategic dialogue for **CORPORATE CLIENTS** with needs in innovation
- **INDUSTRIAL** and **INVESTMENT** opportunities on tech start-ups



START-UPS as NEW CLUSTER OF CLIENTS

- **TECH** expertise
- **New PRODUCTS**
- **Dedicated Approach for TECH COMPANIES**






UNICREDIT PRIVATE & WM CLIENTS

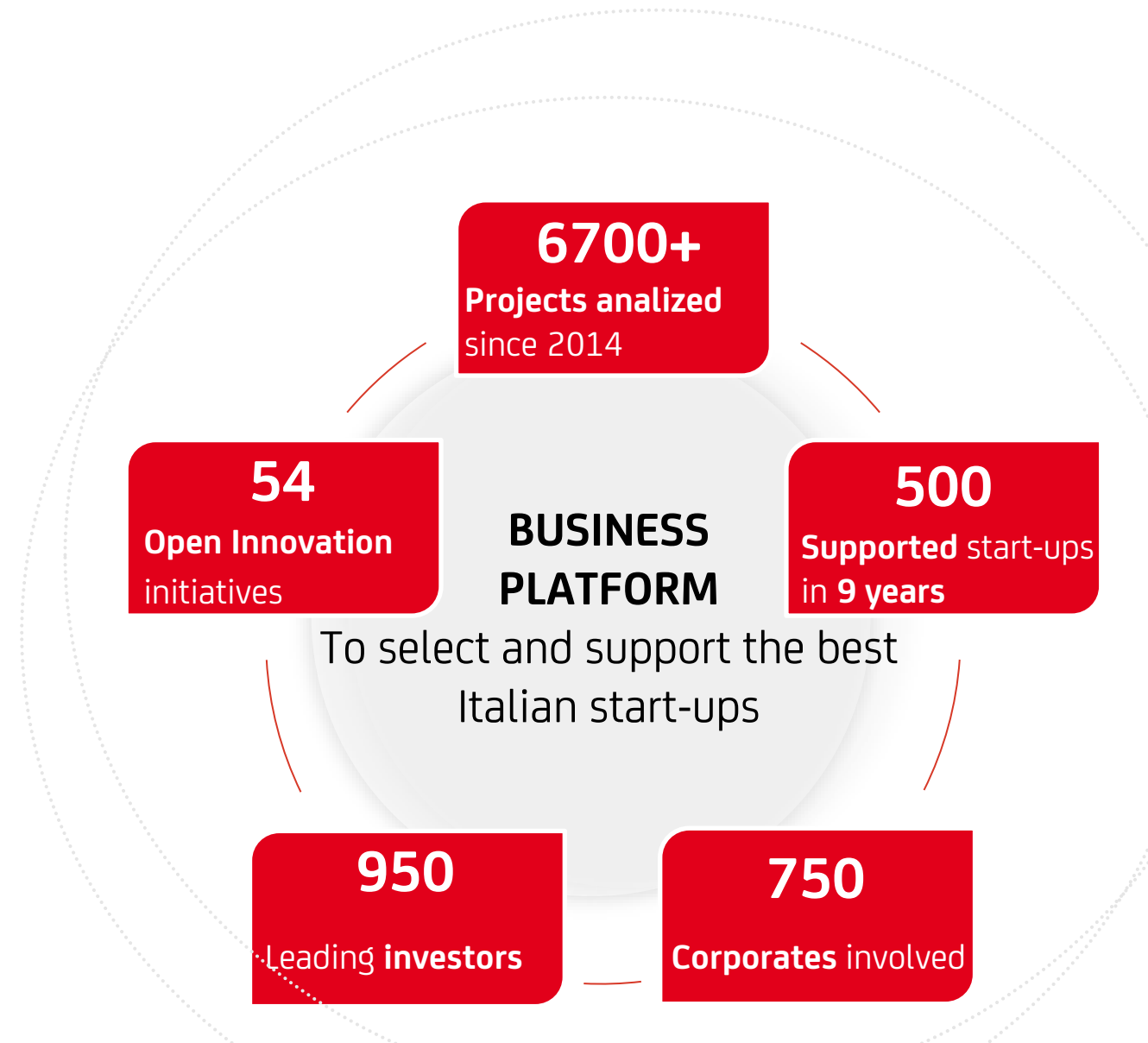
Investment opportunities with the best Italian start-ups and scale-ups for **PRIVATE CLIENTS** increasingly willing to explore tech investments



UniCredit Start Lab – Structured Business Platform to support innovation

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- Life Sciences 
 - Clean Tech 
 - Digital 
 - Innovative Made in Italy 
 - Impact Innovation 

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- Business support 
 - Investment support 
 - Banking support 
 - Technical support 
 - ESG support 



Value created in the innovation ecosystem through Start Lab

OPPORTUNITIES FOR UNICREDIT

23 start-ups now UniCredit's suppliers or partners in the areas of:

- IT services
- welfare
- Employees agreements

UNICREDIT CORPORATE CLIENTS

750+ leading corporates involved in open innovation initiatives and industry-based **TECH DAYS**

Corporate Partners programme, with **40** corporations working within the Start Lab platform



START-UPS as NEW CLUSTER OF CLIENTS

500 start-ups supported in 9 years

2+ Euro BN in terms of raised equity by the scale-ups

UNICREDIT PRIVATE & WM CLIENTS

950+ investors involved in Investment Days & initiatives driven by Start Lab

