

"MAKING SMART CHANGE HAPPEN: ORGANIZATIONAL
EVOLUTION AND INNOVATION TO ACCOMPANY
TRANSFORMATION"

Evolutionary path to the future

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on-line





Where are we today?

More we are investing in development, in addressing the global challenges, the worse conditions we create.



A long term perspective?


"Great civilisations are not murdered. Instead, they take their own lives."*

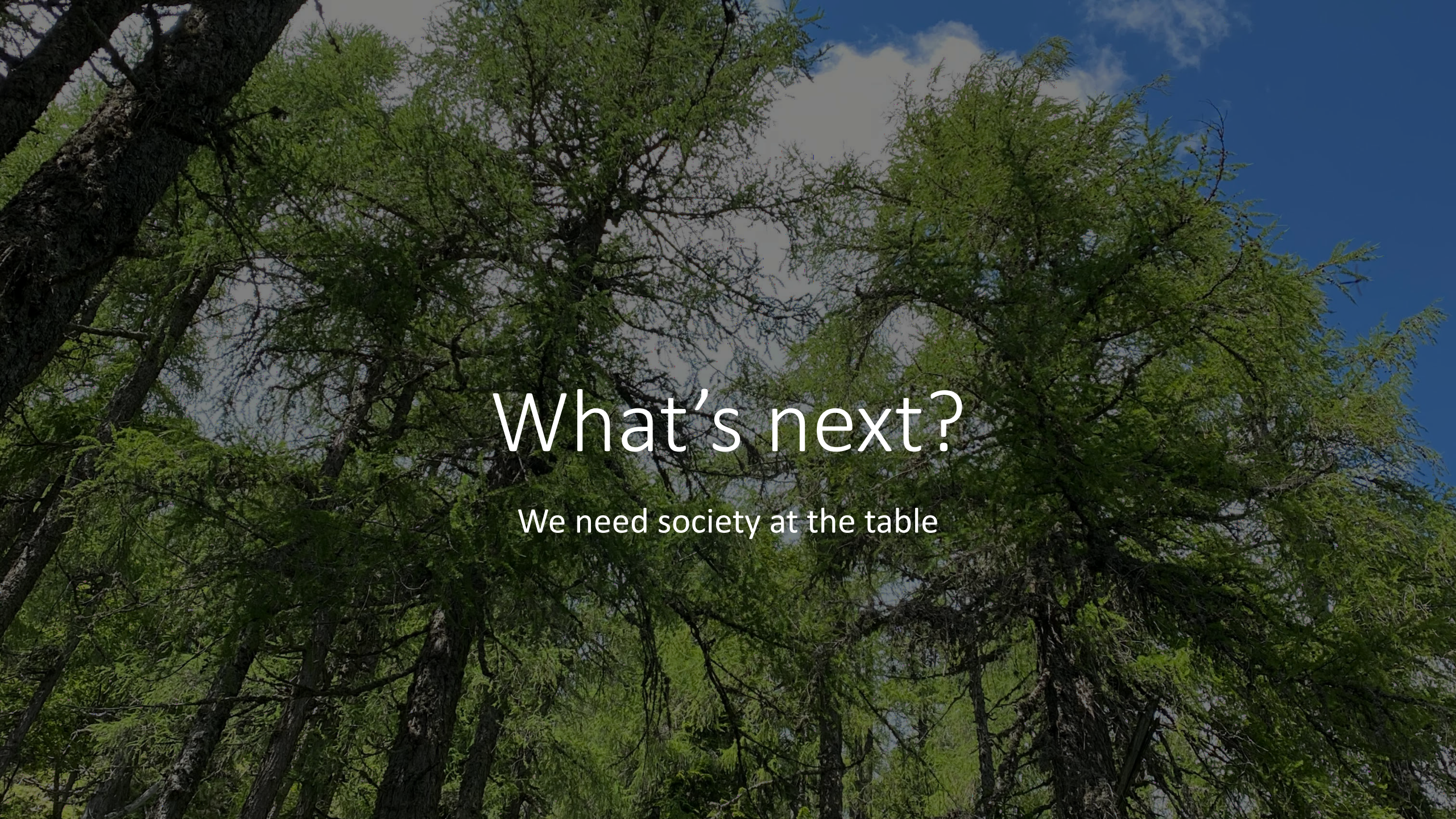
*by the historian Arnold Toynbee in his 12-volume magnum opus A Study of History. It was an exploration of the rise and fall of 28 different civilisations.



Where are we?

Successful systems are based on favorable conditions, innovation, leadership.





What's next?

We need society at the table

A new paradigm?



We are challenged to live in a **VUCA** (Volatile, Uncertain, Complex, Ambiguous) and **RUPT** (Rapid, Unpredictable, Paradoxical, Tangled) world

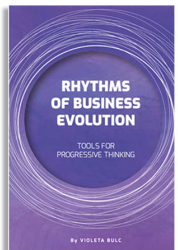
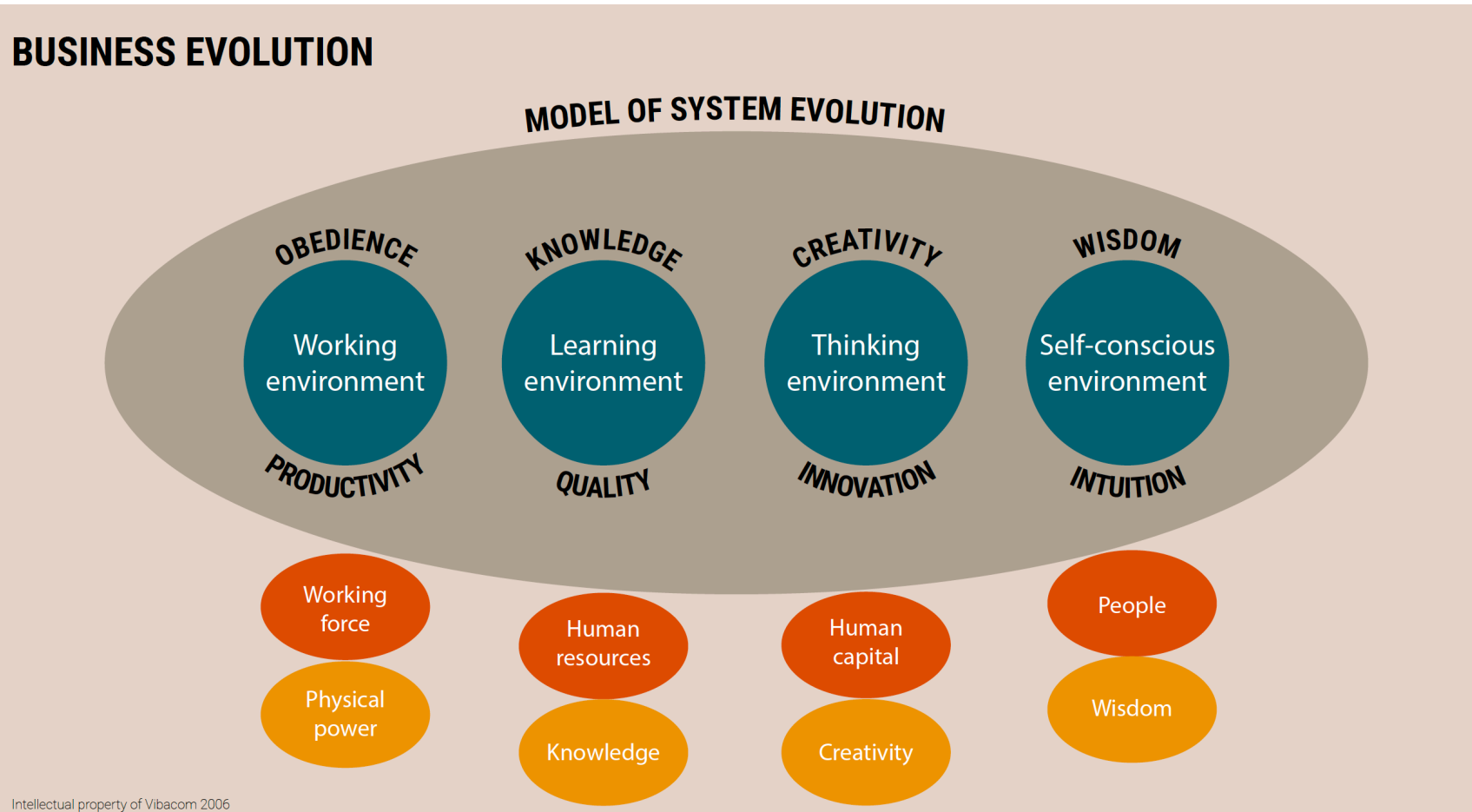


It will be essential for our civilisation to develop **collective intelligence** which allows **individuals** to flourish at her/his full extend harnessing the collective.



We need to help each other to make time to **learn from our past**. We keep chasing our future, without recognising that reviewing our past is not time lost, but perspective gained. It is time to rise awareness for **evolutionary consciousness**.

How can you respond?



How to do it?

From ego to eco

From brakedown to
breakthrough

From competition to
collaboration

From hierarchy to
networks

From profits to shared
value

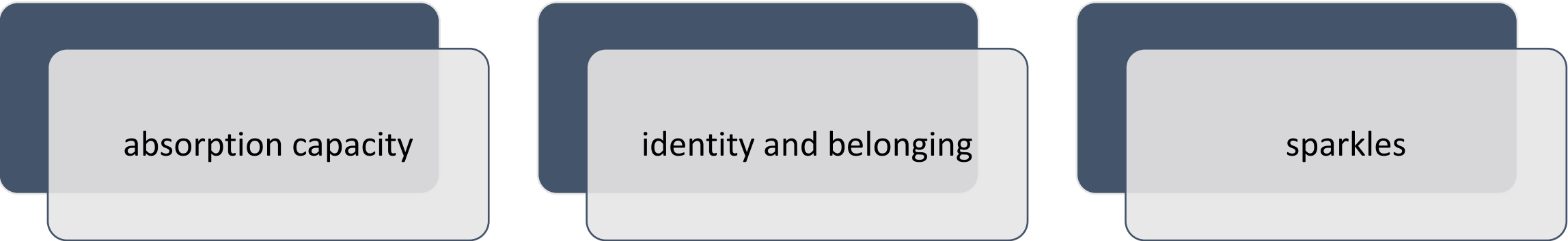
From vertical/linear to
relationship-based models

From ownership to
responsible use

From destruction to cross-
civilisational integration

from an individual to
collective championship
(mass innovation)

Why the mass innovation?

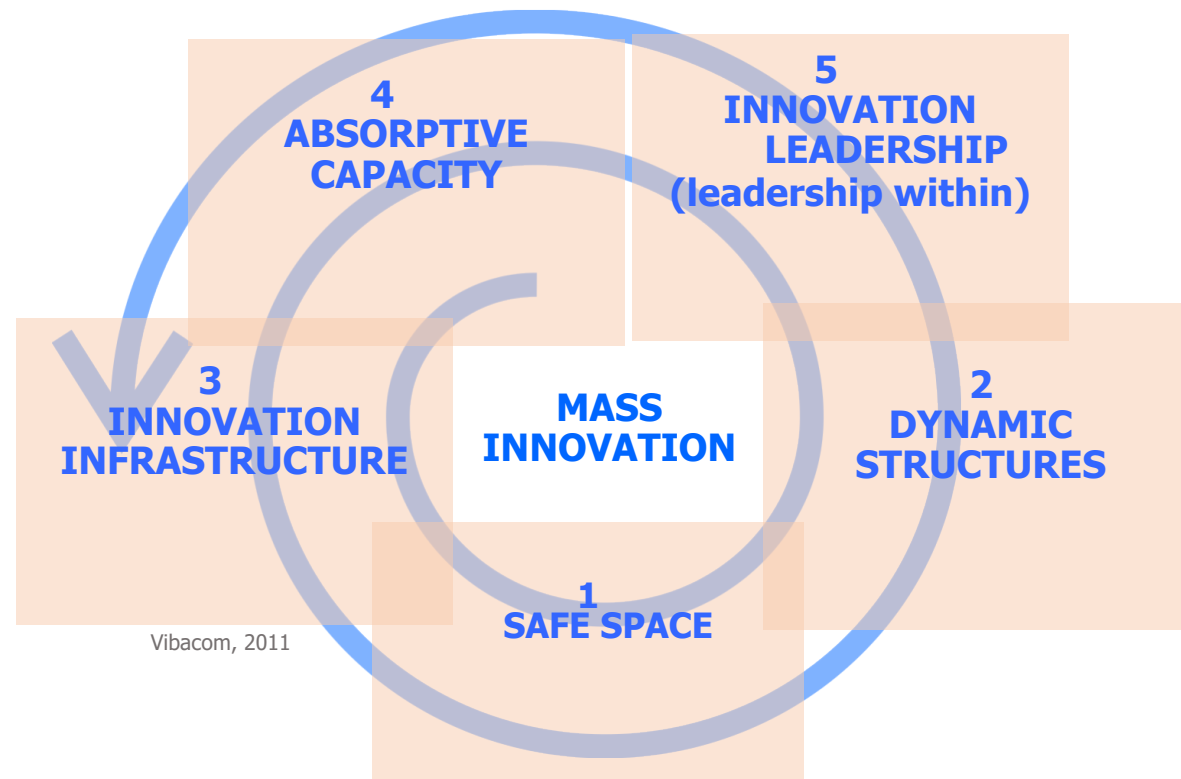


absorption capacity

identity and belonging

sparkles

How to get there?



If things are not
in place today,
it doesn't mean
they are

IMPOSSIBLE
to do.



#ECOCIVILISATION



Conclusion

To sustain we need to re/invent ourselves

To innovate for the overall good we need
society at the table

Resilience is a must

Mass innovation is a good tool to address
all of the above

Thank you

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Content

How companies and economic actors are modifying their operational structure to cope with the complexity of the context in which they operate? And how the traditional tools for fostering innovation (including from the perspective of building resilient eco-systems) need to evolve to embrace the challenge of open innovation and ensure effectiveness and sustainability in company proceedings.

The most important steps that managers could do to be prepared for the challenges in 2023?



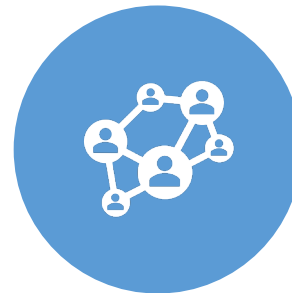
love and not be afraid to trust life



care and integrate that in products and services



do the best you can and **learn** at every step of the way



connect, inspire, be inspired and keep the big picture alive

Should we understand »transition« as a solution or should we look further in the future, beyond 2023?

instead of transition, I invite into **re-invention**

instead of globalisation or localisation, I invite into **glocalisation**

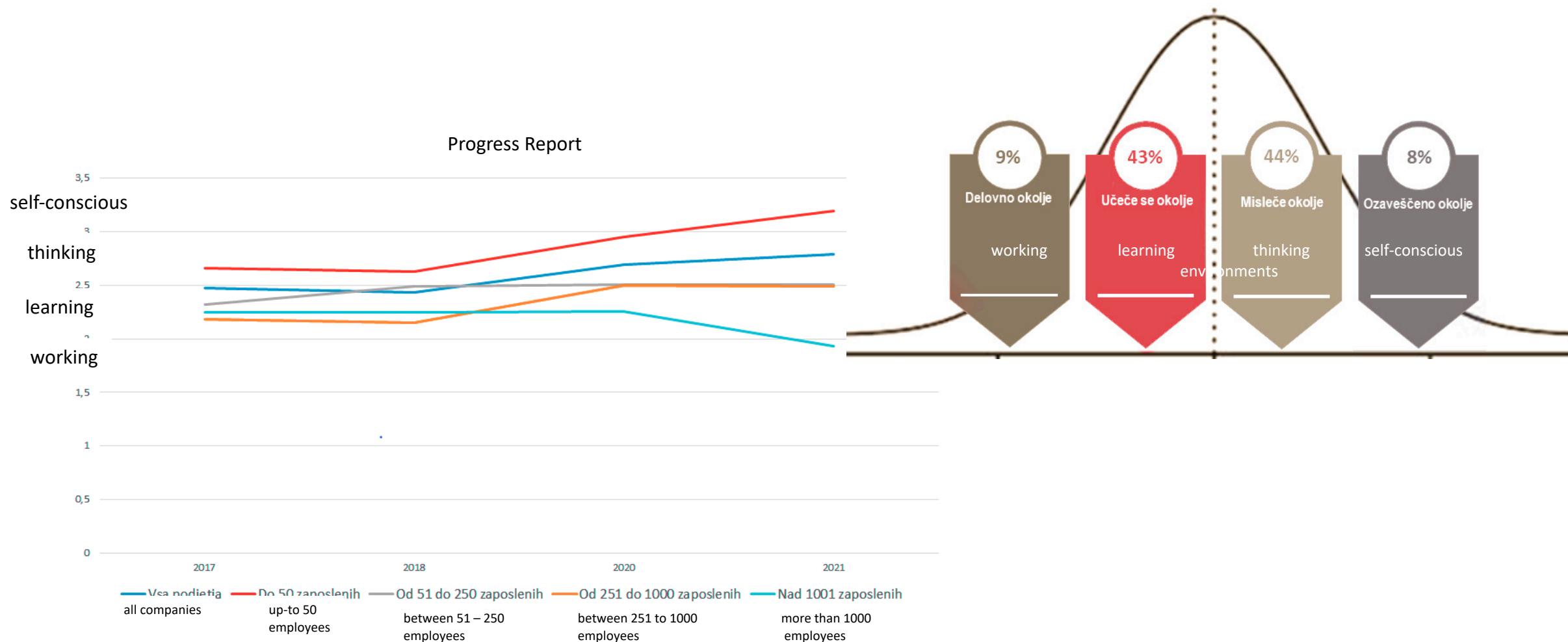
instead of competition, I invite into **collaboration** and co-creation (building networks instead of towers)

instead of quarterly planning, focus on real **needs** of selected customer segments and build on a long term relationship (take a yearly, 5y, 30y cycles)

be proud ancestor of the **future generations**

know that everything is **connected**, including thoughts

Research Results in Slovenian



Global Trends

Climate change (accelerated cycle)

Digitalization

Globalisation/Glocalisation

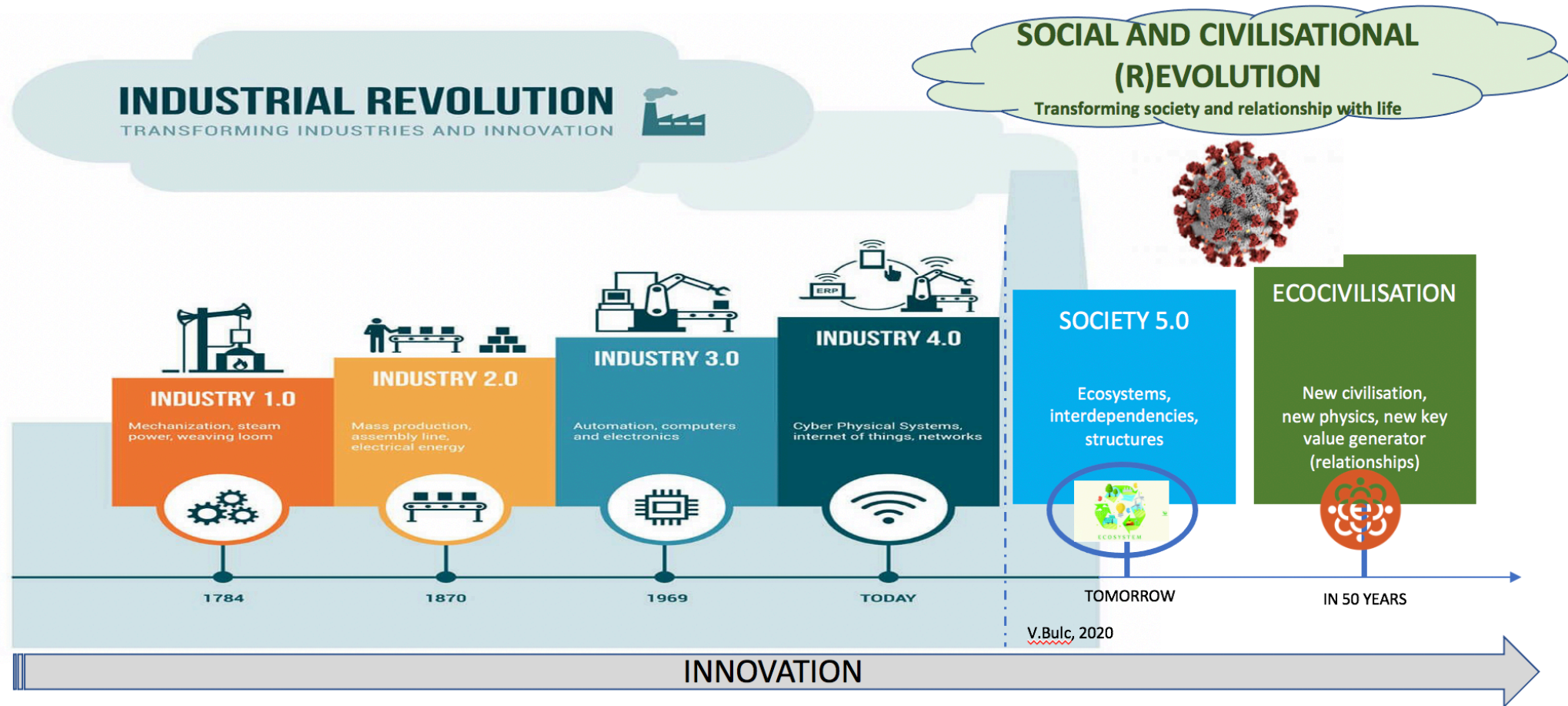
Urbanisation (80%),

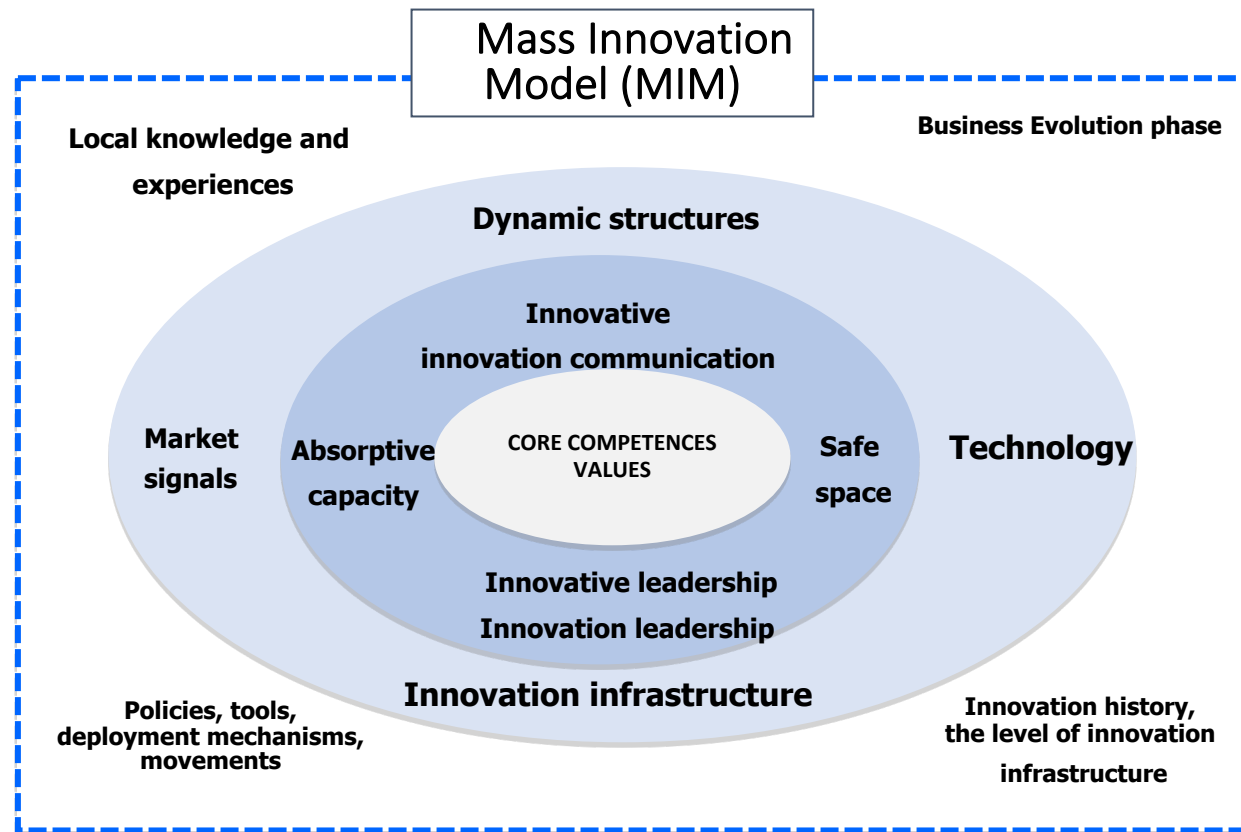
Poverty

Health/pandemic

War(s)

A shift?





Vibacom, 2012

Bulc, V. (2013, 24. -26. June) Mass participation in innovation – the foundation of a modern organization and beyond. The Hague: ICE & IEEE-ITMC Conference 2013