

Call for tender: graphic design

BEYUNBI: Beyond unconscious bias in European management

Deadline: 30 August

In the framework of its EU project “Beyond Unconscious Bias” (BEYUNBI), CEC European Managers, European social partner representing managers at EU level, calls for a graphic designer to develop a simple visual identity, a logo and social media templates.

The project aims at equipping managers, who are responsible for making change happen in companies (and consequently in society) with the right tools and skills to identify and overcome unconscious bias in their professional practice, thus contributing with their work to implementing gender equality and fighting discrimination on the workplace, improving working conditions for all by establishing more open and welcoming working environments, while creating quality opportunities for all workers to express their full professional and human potential.

Consequently, this new managerial approach to inclusiveness can be instrumental to increasing the level of diversity of working teams, fostering the inclusion of minorities in and contributing to a more open, diverse, diversity-sensitive and heterogeneous society.

Tasks:

- Creation of visual identity guidelines
- Creation of “BEYUNBI” project logo
- Creation of social media templates

In your proposal, please:

- Send us a portfolio of your previous work
- Very briefly explain potential ways of visualizing “moving beyond unconscious bias” and inclusive leadership
- Your budget



EUROPEAN MANAGERS

Delivery: September 2023

Maximum budget: 5 000 Euro (VAT incl.)

For questions, please contact Jean-Philippe Steeger, Policy Officer:
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