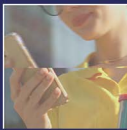


Managers' Priorities for the EU Parliament Election

3. SMART CHANGE





Companies and economic players are modifying their operational structures to cope with the complexity of their activities





**Smart change
is about embracing
innovation
and technology
while ensuring
a just transition for all.**



**Traditional tools
for promoting innovation
must evolve
to maintain robust
growth,
employment
and sustainability
objectives.**



**Managers play
a decisive role,
and must show
strong leadership
to realize each
of these necessary
changes.**



**YOUR
VOTE
IS EU**



**#USE
YOUR
LEADER
SHIP**

CEC

EUROPEAN MANAGERS

**EUROPEAN ELECTIONS
6-9 JUNE 2024**