



## **COP29: The world listens to European leaders**

**To save the climate, we need consistent and courageous business leadership that unites all generations. This is the message from the CEC-European Managers at the UN Climate Summit, which begins today in Baku, Azerbaijan.**

The world is in a situation where, according to the latest UNEP Emissions Gap Report, we need a “quantum leap” in climate action and leadership. That is why world leaders are meeting again for the climate summit — and CEC-European Managers is participating with its Danish member organization Lederne (The Danish Association of Managers and Executives).

CEC is attending COP29 to emphasize the critical role of climate leadership, particularly in driving the implementation of existing climate commitments and advancing further action.

“Too often, leadership—both political and corporate—is overlooked, yet it is essential if we are to succeed in the fight against climate change.,” emphasizes Maxime Legrand, President at CEC.

## **Sharing European experiences**

At COP29, CEC and its member organization Lederne will present leading scientists' perspectives on the role of climate leadership, alongside the real-world experiences of European leaders—highlighting both solutions and challenges. The focus is on ten principles for the future of climate leadership.

“Many business leaders in the EU have already made significant progress, with several notable examples of European climate leadership. EU companies are actively working to align with the Paris Agreement, supported by strong alliances, technological innovations, and skilled leaders who foster followership and set the course for EU businesses—often in close collaboration with the political sphere.”

"We have not yet reached all of our goals in the EU, but we are certainly making progress when it comes to green leadership. We intend to share this knowledge and our experience with the rest of the world," says Torkild Justesen, Secretary-General of CEC-European Managers.

## **Cross-generational involvement**

During COP29, CEC and Lederne will host a debate on climate leadership, featuring participants from Germany, France, the UK, and Denmark. The session will introduce a new guide on how companies can engage with youth panels as part of their efforts to create a more sustainable future. Developed in partnership with the Danish National Youth Climate Council, this guide is the first of its kind.

"If, as leaders, we want to take effective and long-term action to address the climate crisis, it is crucial that all generations are included in the process. And with the guide, we show how leaders and companies around the world can do this," Maxime Legrand says.

The climate summit in Baku runs from November 11th to November 22nd. During COP29, discussions will include how the climate battle should be financed. It is expected that a total of 70,000 people will participate in the climate summit.

During the climate summit, CEC and Lederne will be part of the Danish pavilion organized by State of Green.

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**THE EUROPEAN UNION IS MAKING PROGRESS WHEN IT COMES TO GREEN LEADERSHIP. WE INTEND TO SHARE THIS KNOWLEDGE AND OUR EXPERIENCE WITH THE REST OF THE WORLD.**

Torkild Justessen  
SECRETARY GENERAL  
CEC EUROPEAN MANAGERS

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