

EUROPEAN PARLIAMENT
**EURO
BARO
METER**
SOCIO-DEMOGRAPHIC ANNEX

WINTER SURVEY 2025 | PARLEMETER

MANAGERS:
**GENERAL
PERCEPTION
OF THE
EUROPEAN
UNION**

What do EU leaders
and managers think?





60%

have a very positive or overall positive image of the European Union.



70%

think the EU has a significant impact on their daily lives.



84%



**OF MANAGERS
BELIEVE THEIR
COUNTRY HAS
BENEFITED
GREATLY FROM
BEING PART OF
THE EU.**



**MOST EU
MANAGERS
BELIEVE THE EU
ENHANCES
COOPERATION
BETWEEN
COUNTRIES.**





**54% OF EUROPEAN
MANAGERS BELIEVE
THE EU WILL BECOME
MORE IMPORTANT IN
THE NEXT 10 YEARS.**

Do you agree?

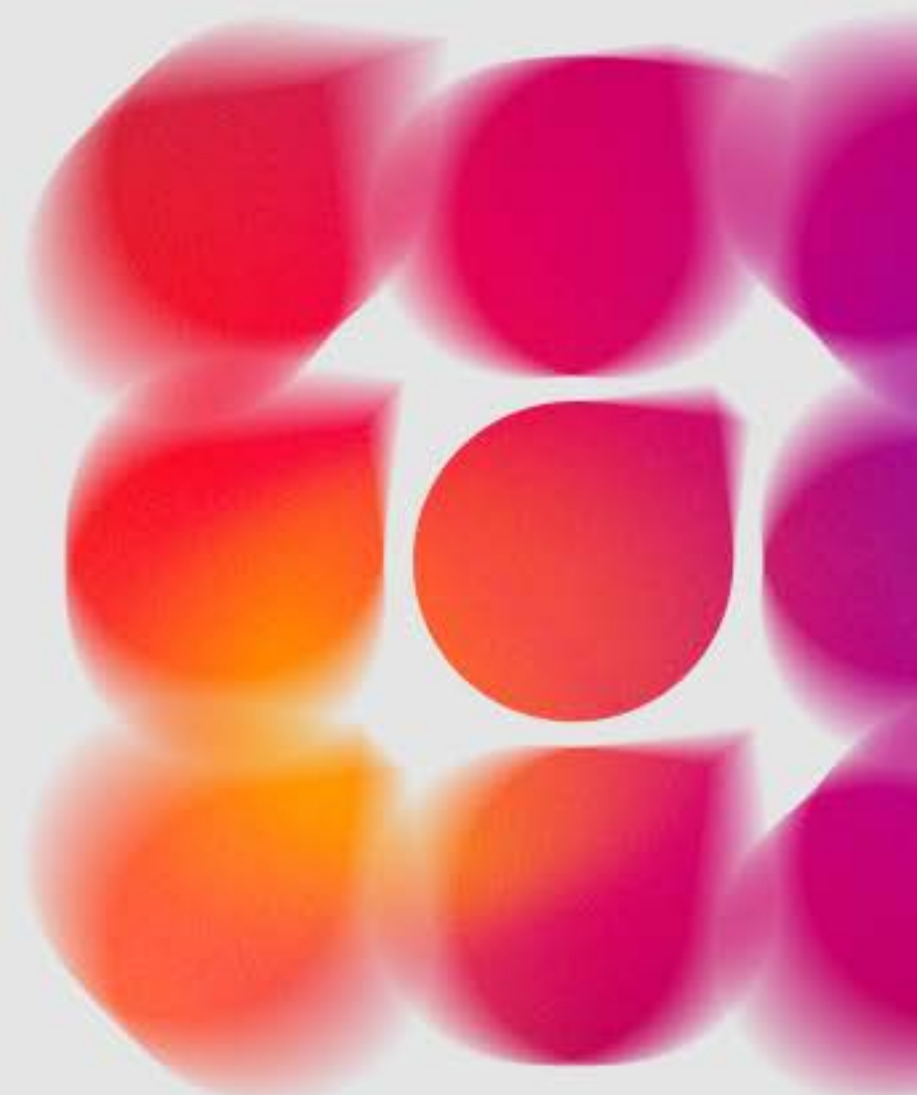
#UseYourLeadership

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MANAGERS:
**INSTITUTIONAL
ROLE AND
DEMOCRATIC
SATISFACTION**

What do EU leaders
and managers think?





European Parliament

want the **European Parliament**
to play a more important role.

69%

64%

believe democracy
in the EU works well
and are "totally satisfied."

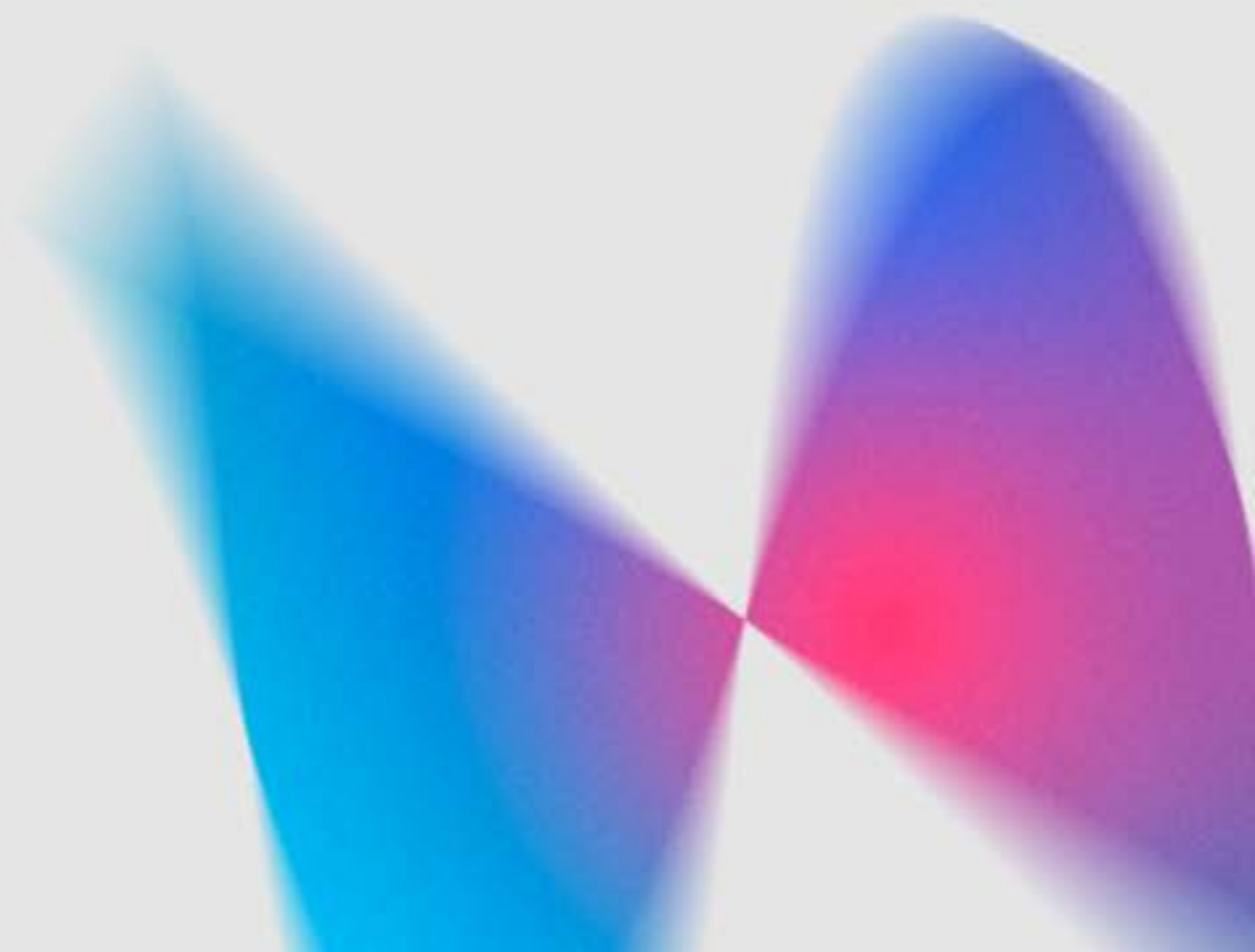


**60%
OF MANAGERS
IN THE EU FEEL
THAT THEIR
VOICE COUNTS.**



92%

**OF MANAGERS
BELIEVE EU
MEMBER
STATES
SHOULD
UNITE MORE.**





**77% THINK THE EU
NEEDS MORE MEANS
TO FULFIL ITS
RESPONSIBILITIES.**

Do you agree?

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MANAGERS: **PRIORITIES AND GLOBAL LEADERSHIP**

What do EU leaders
and managers think?

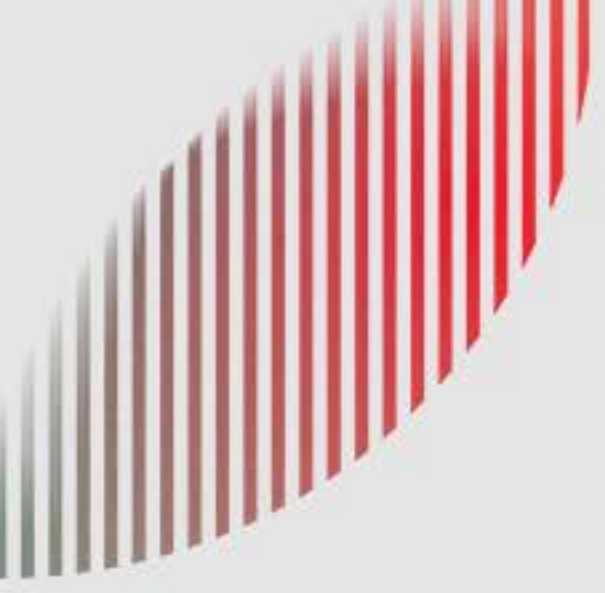




TOP 3 PRIORITIES MANAGERS BELIEVE THE EU SHOULD FOCUS ON:

in response to the question:

Thinking about the future, which of the following aspects should the EU focus on in order to reinforce its position in the world?



1. Defence and security

2. Competitiveness,
economy, and industry

3. Energy independence
and infrastructures





60%

**OF MANAGERS
RECOGNIZE THE
EU'S ROLE IN
PROTECTING
CITIZENS AGAINST
GLOBAL CRISES**

this is the highest rate among all professional categories,
closely followed by students (57%).



73%

**OF MANAGERS
THINK THE EU
SHOULD PLAY
A MORE IMPORTANT
PROTECTIVE ROLE
FOR CITIZENS.**

Do you agree?

#UseYourLeadership